



# WebBrick® Systems

The perfect partner for installers

## In a changing world it pays to choose your partners wisely.



A major shift is happening in the industry, as a new generation of suppliers is bringing home automation to mainstream markets. WebBrick Systems is the clear leader, offering installers the best products pricing and support to serve this growing market.

### The best products for homeowners

When you install WebBrick systems for your customers you can be confident that you have selected not only the most affordable but also the best overall solution for them.

People find WebBrick systems easy to use. They can control their home through familiar, browser-based interfaces, simple wall switches and many other standard devices.

WebBrick systems are also future proof; other home automation systems just don't come close. From our standards-compliant wiring to our open interfaces, we create systems that can be extended and adapted throughout the life of the house.

What's more, WebBrick systems give homeowners complete control and ownership of their system. They have full access to the configuration that operates their home. This means that they are free to use their preferred installer for ongoing support and assistance.

### The best products for installers

Because WebBrick systems are affordable to a larger mainstream market, they open up a far larger prospective customer base for our accredited installers.

When you are installing home automation from WebBrick Systems, it takes substantially less time than would be the case with competing systems

All of the functionality of our systems is directly configurable, without any programming. You do not need to design and maintain sophisticated code. You can also make changes and additions for the customer quickly without having to retrieve and recompile source code.

Our products are also far more reliable than traditional, centrally-controlled home automation systems. As well as increasing customer satisfaction, this minimises the chances of inconvenient, time-consuming support callouts.

# A smart move for the future

If you have the skills, knowledge and customer-service ethos of a first-class installer, WebBrick Systems will give you all the training and support you need to deliver profitable projects using our market-leading products.



## First class support

We are a young company, passionate about the excellence of our products and the satisfaction of our customers.

When you need assistance or information – whether at the early stages with a prospective customer or in the midst of project delivery – you can be confident of speaking directly to a real expert.

Unlike many other home automation suppliers, our technical team is based in the UK, so there is no problem with time zones when you need information urgently.

## Training and accreditation

We provide all our installers with thorough, hands-on training. You will not be sat in a classroom with a set of folders; you will be learning directly from people who design solutions, deliver customer installations and are actively involved in product development.

You will learn first-hand, through demonstrations and discussions, about the most efficient designs and techniques. You will hear about potential pitfalls and how to make sure you avoid them.

At the end of the training we will offer accreditation to everyone who meets our exacting standards. Accredited installers benefit from trade prices, committed support and assistance with marketing and sales.

## Sharing solutions

Your customers will benefit tremendously from the inspiring ideas and practical solutions that you bring to their projects.

To help you acquire this insight and accelerate your development, we will work closely with you, particularly on your early projects, to share the benefit of our experience.

We actively encourage all of our installers to share the innovative solutions that they have created. We will distribute detailed case studies and arrange sessions for our installers to meet and exchange ideas.



## Supporting your sales

We are continuing to invest significant amounts in our brand and market awareness. We are targeting self-builders and developers through focused advertising and numerous exhibitions.

Because we are committed to delivering our systems through accredited installers, we are happy to pass on all the sales leads that are generated by our promotional activities.

We are also keen to work with our installers to generate sales leads and increase awareness by collaborating at the many regional events focused on our target markets.

To explore the reality of affordable, future-proof automation in your new home call us on:

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or email: [info@webbricksystems.com](mailto:info@webbricksystems.com)

